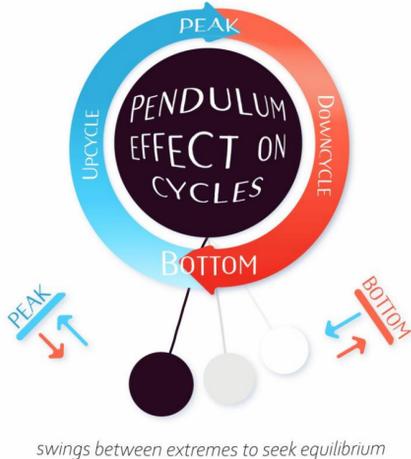


# REAL ESTATE CYCLE INFOGRAPHIC

## PENDULUM EFFECT UNDERSTANDING MARKET EXTREMES



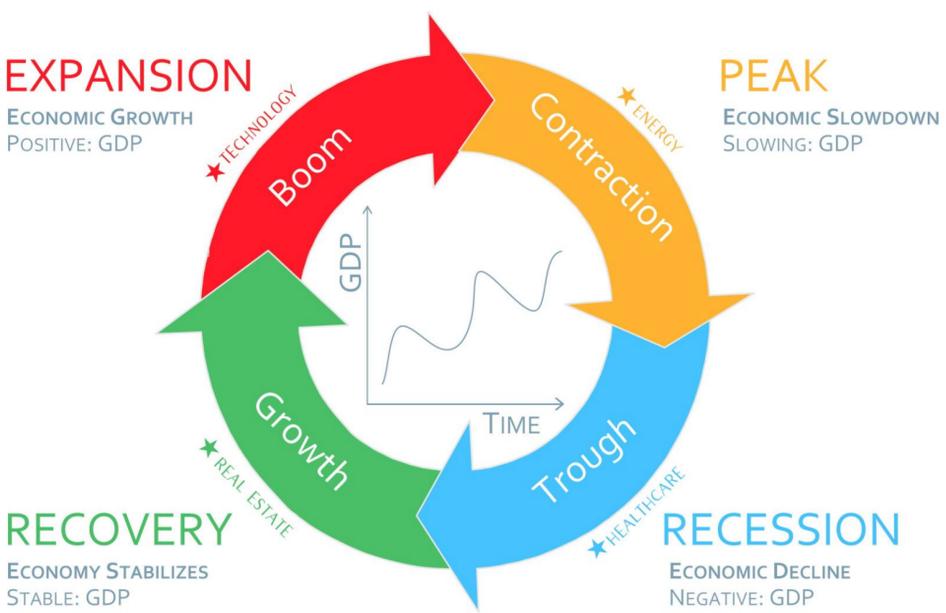
## ECONOMIC UNCERTAINTY



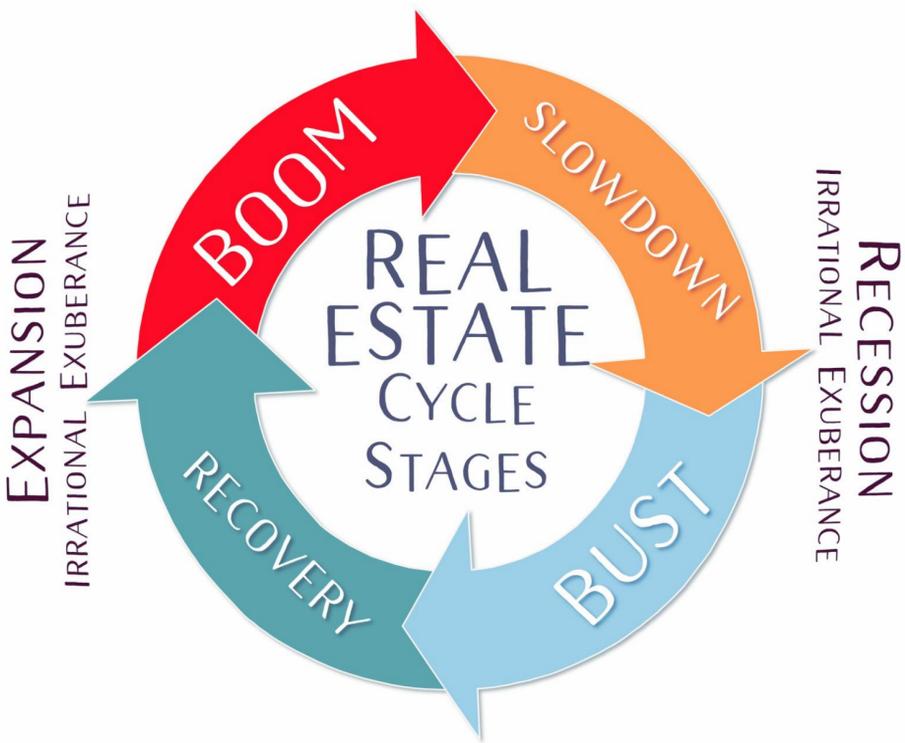
PENDULUM ILLUSTRATES HOW CYCLES OSCILLATE BETWEEN EXTREMES

TODAY'S CHALLENGES BRING ECONOMIC UNCERTAINTY

## ECONOMIC CYCLE

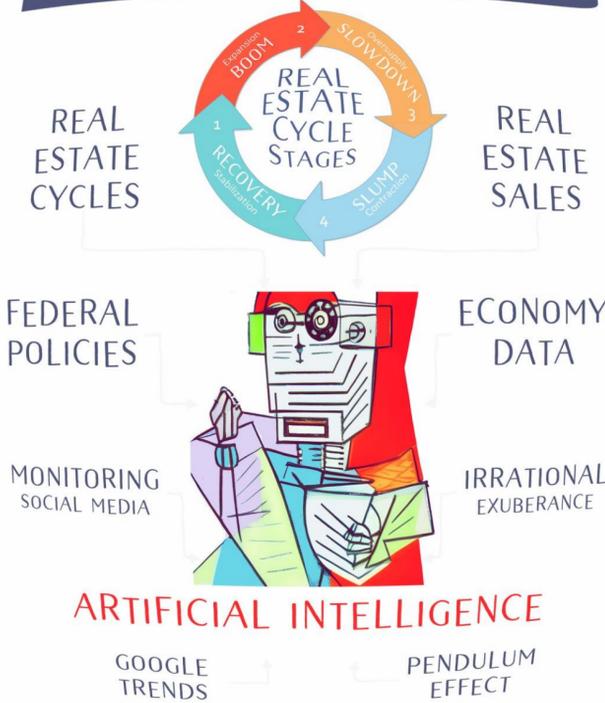


ECONOMIC UNCERTAINTY BRINGS EXPANSIONARY AND RECESSIONARY SHOCKS

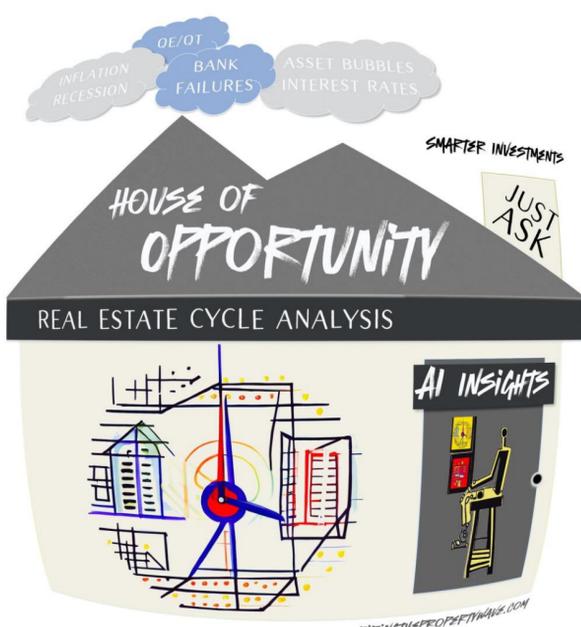


ECONOMIC SHOCKS AND IRRATIONAL EXUBERANCE PUSH REAL ESTATE CYCLES TO BOOM AND BUST

## SMART ANALYSIS | MORE DATA



CYCLICAL AWARENESS, SEARCH TRENDS AND ARTIFICIAL INTELLIGENCE CAN PREDICT MARKET SHIFTS



SHIFTS IN THE REAL ESTATE CYCLE BRING GREAT RISK AND OPPORTUNITY